InfoZoom
One-click insight

2022

Content

"Awarded"

Top Rankings for InfoZoom

In the BARC BI & Analytics Survey, the world's largest annual survey of BI and analytics software users, we achieve 20 top rankings with InfoZoom. InfoZoom is the top ranked product across the entire survey in the KPI's Project Success, Data Preparation, Ad-Hoc Queries and Analytics with the highest score of 10/10. Incredible 100 % of the surveyed InfoZoom users recommend us and also 100 % of the users are satisfied with InfoZoom!

Moreover InfoZoom is being voted the best product in terms of its contribution to the improvement of data quality.

Data Analyses & Data Quality Management with InfoZoom

Reliable answers to spontaneous questions

Who hasn't been there? Someone asks an unforeseen question, and now you need a quick analysis. But how do you get those figures if neither the BI nor CRM nor ERP system can create a standard report at the push of a button? Even other products like MS Excel are usually not capable of processing and analyzing vast data volumes without further ado. Furthermore, data quality is rarely checked under time pressure. But clean data are critical to the reliability of your analyses. This is where InfoZoom comes into play: it allows you to combine any data with just a few clicks and helps you find weak points in almost no time. The optimal supplement to ERP, CRM and BI solutions in almost every industry – the tool supplements existing systems in the fields of ad-hoc data analyses and agile data quality management. It's the Swiss army knife among the data analysis tools.

Big data – Focus on the digital transformation

Founded as a spin-off company of a Fraunhofer Institute, today we are part of the proALPHA Group. We belong to the specialist team of the business unit Advanced Analytics, which analyses Big Data megatrends and brings them in line with you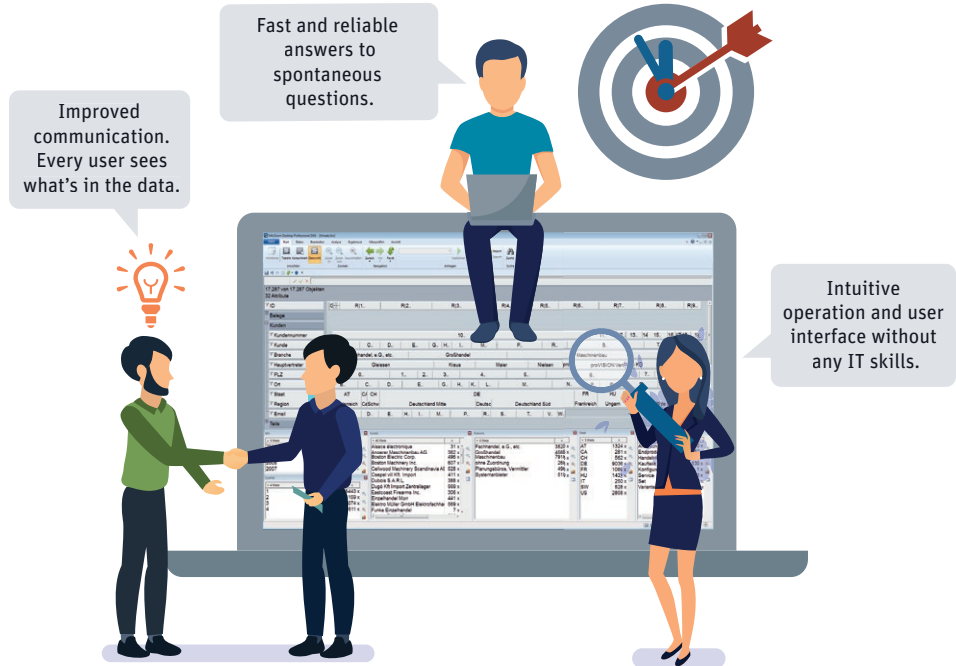r needs. We develop innovative, holistic solutions from the basic analysis of historical data to the areas of Descriptive and Predictive Analytics to Prescriptive analytics with the keywords of Artificial Intelligence and machine learning.
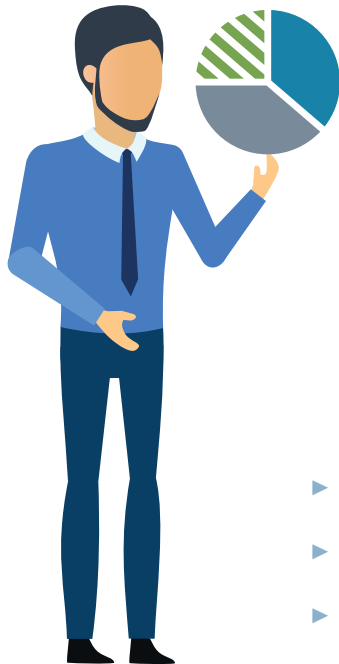
A picture paints a thousand words

Full transparency at the push of a button

What's in your data? Clarity and transparency at last. Users get a whole new perspective on their data. Look and see: There is no other tool that facilitates interpreting and modeling data like InfoZoom does. It's finally possible to speak about data without misunderstandings and gray zones. This ultimately increases transparency, optimizes communication, and streamlines processes.

Improved communication. Every user sees what's in the data.

Fast and reliable answers to spontaneous questions.

Intuitive operation and user interface without any IT skills.
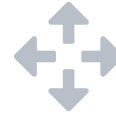
Your Benefits at a Glance

Quick & Time-Saving

► Analyze millions of data within seconds.
► Save a considerable amount of time.
► Make prompt decisions.

Flexible & Spontaneous

► Find answers to new questions in no time.
► Keep up with changing requirements.
► 10 min. from installation to first analysis.

Reliable & Transparent

► No gray areas, new perspectives.
► High data quality for well-founded analyses.
► A solid basis for reliable decisions.

Easy & Intuitive

► Flexible analyses in specialist departments.
► Intuitive operation and user interface.
► No special IT skills required

Efficient & Complementary

► Efficiently analyze millions of data.
► Easily combine various sources.
► Supplement BI, CRM and ERP systems.

Data Quality – the
basis of successful decisions

Data are the ground you stand on – have you got a good foothold?

Have you ever thought about what poor data quality really costs you? We can tell you as much as this: way more than our tool! Your decisions are based on KPIs. But how can you know they are correct? Do you verify the quality of your data BEFORE you analyze them? High data quality is the basis. Don't leave your decisions to chance. With InfoZoom you create reliable analyses. Harmonization, plausibility check, correction: validate your data in next to no time to prepare them for analysis.

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10010010001010010110110100101000101001110100101001010001 0
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No more cryptic characters at last – data quality becomes palpable
Duplicates, format errors, special characters, data gaps … Identify critical
data constellations at a glance!

Direct Access to All Data Sources

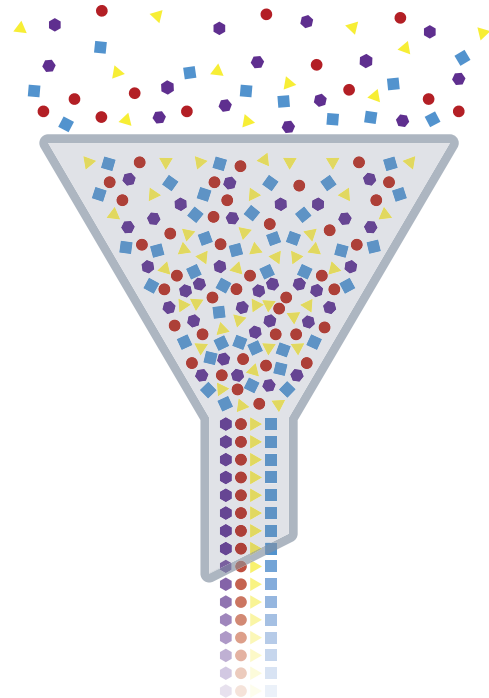## Combine different data sources with each other to compare them

Your data are imported in a flash – no matter if they come from a database, Excel, CSV files, XML files or a URL. With just a few clicks, you can easily combine different data sources with each other to compare them. This gives you a complete overview of your data basis. The settings for your data sources are saved so that you can load more data any time.

Ad-hoc-Analysis –
Always ahead of time

You can easily handle any analyses with InfoZoom, from simple formulas through to complicated questions. InfoZoom is faster an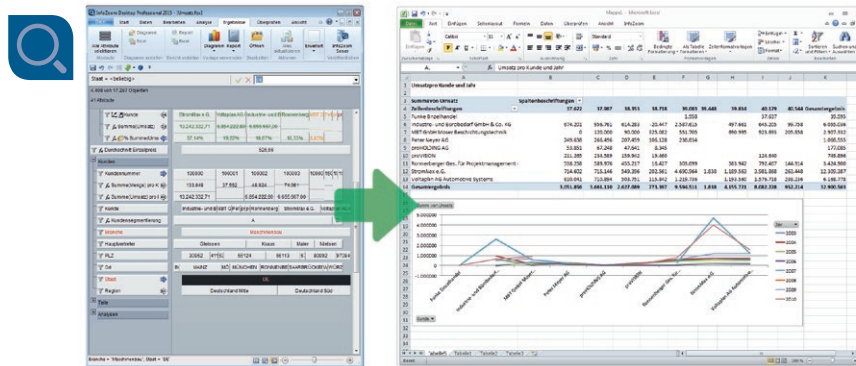d more flexible than any other analysis tool. No special IT skills required. Users can filter and select large volumes of data within seconds. With just a few clicks, you can create any desired selection and answer questions in no time.

Reports on demand –
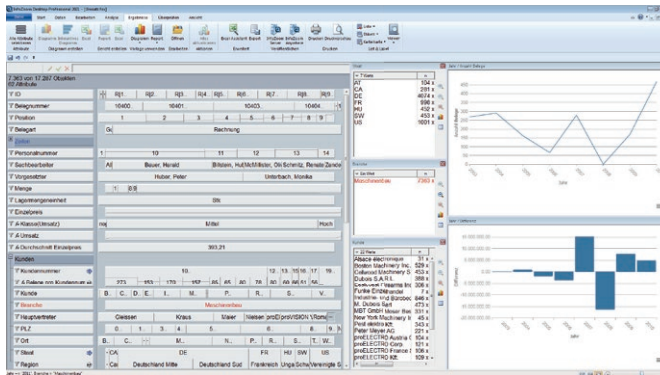# just as flexible as the analyses

The flexible reporting options and the focus on quick and reliable answers to spontaneous questions complete our holistic approach. You can choose from a variety of options to design the reports just as you need them: internal queries, charts, reporting, numerous export functions, integrated

List & Label component, and many more. It's up to you. Your records are always up-to-date, even if your analysis result changes. If required, you can transfer your results to Excel with one click. Other well-known export formats allow you to easily take your data to other tools.

InfoZoom
DESKTOP 2022

User Interface

Thanks to fast in-memory software, users can easily access the information they need for their daily work. Simple data selection, reports created on an ad hoc basis, consolidated analysis of various data sources, for specialists and power users: with InfoZoom Desktop, we offer you demand-based product variants and related price and licensing models.

▶ Combination of any data sources
▶ Demand-based selections, checks and corrections of data
▶ Determination of KPIs and creation of analyses
▶ Creation of templates and queries
▶ Batch automation
▶ Data export to the InfoZoom Anywhere

What's new in InfoZoom Desktop 2022?

Access to SAP*

The InfoZoom Database Wizard now allows you to access data in SAP via ODBC. Access to individual tables is also possible. This applies to both classic R/3 databases and new S/4 databases The access restrictions by SAP regarding a record length of no more than 512 byte apply.

* You need an external ODBC driver for SAP for this

Cologne Phonetics – Expanded Soundex Function

In InfoZoom Desktop 2022, we have complemented the known Soundex function with the so-called Cologne phonetics. The Cologne phonetics method is closer to the German language so that umlauts are recognized, for example, achieving even better results for our Soundex function.

Expanded Case Differentiation

The expansion of the case differentiation creates a vast simplification for mapping more complex dependencies. While the result of a specific case could previously only contain one constant value, you can now also select attributes from the table. Previously, the direct reference to an attribute required complex interlinking of functions.

"Make List" – New List Function

InfoZoom Desktop 2022 provides an expanded list function: Similar to a split function, the "Make List" function splits text into a list. For instance, it facilitates splitting text at regular expressions and is a strong tool for comparing texts in combination with existing functions.

InfoZoom/Anywhere

Data for anyone, from anywhere, on any device

InfoZoom Anywhere enables you to analyze data in your web browser. The analyses are based on a common data source with server-based data processing and central user administration and rights management. Thanks to the efficient data distribution and the familiar intuitive operation, Anywhere provides maximum transparency and flexibility for your specialist departments. With server-based data processing and central user and permissions management you ensure the data are available wherever they are needed. You can control access by means of permissions. This enables you to exploit the "wealth of data" resting in your company.

IZDQ

DATA QUALITY CONTROL

A Keep an Eye on Data Quality with Automated Rule Sets
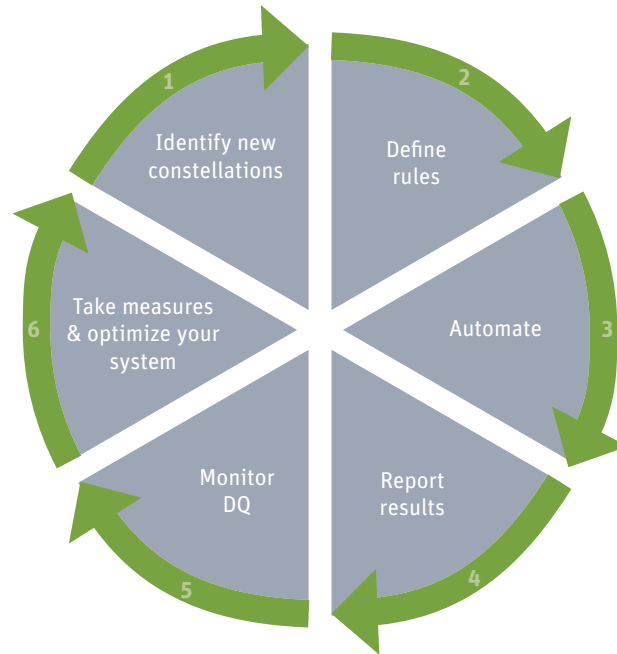
Create automated error reports and make error fixing part of your processes. IZDQ comes with a versatile rule set to monitor the quality of your data. InfoZoom Data Quality Control supports you in creating demand-based rule sets to automatically detect and analyze errors.

Reports are generated on a regular basis and sent to the specialists responsible. Errors can thus be conveniently fixed shortly after they occurred. Since all errors are permanently analyzed automatically, you can adjust your data quality measures on a daily basis.

The concept of IZDQ

Circuit for continuous data monitoring

InfoZoom Academy:
Seminars, Workshops, Certification

Learn How to Master Your Data: The InfoZoom Academy offers an elaborate training program to show beginners and advanced users how easy corporate data management can be.

Seminars and Dates

Consulting – let's investigate your data together

You want to get a picture of your data basis? You're about to launch a DQ project? There's a bit of a problem somewhere? No solution off the rack – tailored to your specific requirements: Our consultants will respond to your wishes at any time. Together, we will search your data to find answers to specific questions and develop appropriate solutions. We will be happy to support you in any phase of your data project.

Free Trials:
Discover InfoZoom

Our trial version of InfoZoom Desktop is free of charge and can be installed within just a few minutes. You can then test and explore all functions for 30 days. You will receive all required information by e-mail. Request the trial or get an appointment.

Download Free Trial

Get in touch with InfoZoom

Get to know InfoZoom live
and interactively without any
obligation. Because seeing is
believing – we hold this
webinar regularly to show
you the advantages of
InfoZoom in a striking way.

On request in English.
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InfoZoom
One-click insight

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