

humanIT Software GmbH

Intelligent Decisions Driven by Data



About

humanIT Software GmbH,
a subsidiary of the proALPHA Group
with more than 1,300 employees
(as of 03/2021)

Location

Bonn

Board of Management

Gunnar Schug

Eric Verniaut

humanIT started as a spin-off of a Fraunhofer institute in 1997.

At first, our focus was on the continuous development of the data analysis software InfoZoom. Today, we are a subsidiary of the proALPHA Group. We belong to the specialist team of the Advanced Analytics business unit, which analyzes Big Data mega trends and harmonizes them with your requirements. We develop innovative and integrated solutions for applications like the basic analysis of historical data, descriptive and predictive analytics, and prescriptive analytics involving artificial intelligence and machine learning.

The People in Mind and the Digital Transformation in Focus

Our roots: making data understandable for everyone

Already in the mid 90s, researchers tackled this task at GMD Gesellschaft für Mathematik und Datenverarbeitung (Society for Mathematics and Data Processing) in Sankt-Augustin (later renamed Fraunhofer FIT). The result was an amazingly new method of analysis. It is based on the unique visualization of complete data pools in condensed form on one screen that provides access to every single record. Every user immediately sees what's in the data. It's finally possible to speak about data without misunderstandings and gray zones. This ultimately increases transparency, optimizes communication, streamlines processes, and sustainably improves data quality. Since then, the fast analysis software InfoZoom has enjoyed great popularity in various industries and fields of application.

A perfect addition to ERP, CRM, and BI solutions, InfoZoom now complements systems in the fields of ad-hoc data analyses and agile data quality management.

Off to New Shores – Big Data Mega Trends Under Scrutiny

Big Data is more than just a mega trend. Data management deeply affects economical and social structures and will revolutionize the world as we know it. Big Data accelerates development and production times, increases sales potential, improves cost structures, and opens up all new opportunities for users. We are 100% part of the proALPHA Group and belong to the specialist team of the Advanced Analytics business unit. We analyze and identify strategic Big Data mega trends and harmonize them with your requirements.

Our Mission: Finding the Perfect Solution for You

There are many ways to establish a data strategy, but we will find the perfect one for you. Of course, we rely on an extensive product portfolio,

BUT it's more about your individual requirements and use cases than about our products. We provide you with the bases for valuable information and decision-making in any respect of your business, be it in management, finance, market research, sales, production, logistics, or external partners and account management.

Our Expertise at Your Service: Everything from a Single Source

We provide you with customized solutions from a single source: from classic BI to continuous data quality management all the way to predictive and prescriptive analytics.

We promise you the best assistance throughout the process. Our efficient consulting team provides you with comprehensive services for all issues involving data analysis, from management consulting through to implementation services for KPI dashboards.



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